

Virginia Green Lodging Profile:





Holiday Inn Surfside

Virginia Beach, Virginia

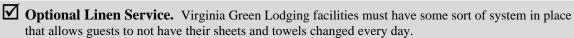
Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices is all aspects of Virginia's tourism industry. Virginia Green has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, Virginia Green encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Holiday Inn Surfside

Green Statement: Holiday Inn Surfside went Green "because we wanted to take an active role in saving the environment".

CORE ACTIVITIES for Lodging

"☑" This symbol indicates a <u>required activity</u> for Virginia Green Lodging facilities. Participants self-certify that they activities are in place and they provide additional specifics on other activities. Visitors to Holiday Inn Surfside can expect the following practices:



- Linens are only changed upon request
- House cleaners have been trained on process for optional linen service
- Recycling and Waste Reduction. Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program.
 - **Recycle:** Glass, steel cans, aluminum cans, grease, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies
 - Plenty of highly-visible bins and signage promoting recycling
 - Track overall waste bill and recycling poundage and bills
 - Use dishware and glassware and minimize use of disposables
 - Non-bleached napkins and coffee filters
 - Donate excess food from events
 - Effective food inventory control system that minimizes wastes
 - Filter grease before recycling
 - Purchase recycled content paper towels and toilet tissue
 - Two-sided copying and printing
 - Using "green" cleaners
 - Purchased durable equipment and furniture
 - Use latex paints
 - Reuse paint thinners and recycle or dispose of properly
 - All equipment and vehicles is on a preventative maintenance schedule
 - Last-in/first-out inventory and effective labeling systems
 - Minimal use of pesticides and herbicides

- Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping.
 - Tracking overall water usage and wastewater
 - Low flow toilets and restrictors on faucets and showerheads
 - Preventative maintenance of drips and leaks
 - High efficiency dishwashers
 - Use dry clean up methods over water-based methods
- **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives.
 - Tracking overall energy bills
 - Installed compact fluorescent light bulbs in rooms and canned spotlights
 - Use ceiling fans
- Green Events Package. The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided.

For more information on **Holiday Inn Surfside**, see www.vbsurfside.com or contact Christina Flohrs at gm.holidayinn26@thrvb.com.

For more information on *Virginia Green* program, see www.deq.virginia.gov/p2/virginiagreen
or www.virginiagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.





